




Dear CEO Friend,

Happy New Year! We have many things to be thankful for in 2019 including the successful registration with the Henan Provincial Education Department, and the stamp of approval from the Henan Provincial Public Security Department in the autumn of 2018. Such a drastic change in 2018 set another milestone for The CEO Foundation (CEO). We, together with all beneficiaries, are most grateful to you for standing by us and believing in what we do for our young generation. We continue to march right into a new era with exciting new programs benefiting not only the mainland but Hong Kong, and even other parts of the world in 2020 and beyond.

The following pages include a quick summary of 2018-2019, and a more detailed description of way-forward for 2020 follows. The year 2020, indeed, hallmarks another milestone for CEO as we celebrate our 20th Anniversary in the last quarter of 2020; please mark your calendar to join us in the celebration. On this positive outlook, we bid you a prosperous 2020.

Respectfully yours,  
**Christina Y W Chua, Founder/CEO**

## Summary of 2018 and 2019

Time	Region	Activities
2018	Henan, China	<p>Mandatory registration in process since 2017, including review by the provincial government of:</p> <ul style="list-style-type: none"> <li>CEO's original filing in Hong Kong and financial standing;</li> <li>Past operations and activities in mainland China;</li> <li>Agreement with the local government of future operations.</li> </ul> <p>We obtained the final approval of registration by the Henan Provincial Public Security Department and the Education Department* on <b>4 September 2018</b>.</p> <p>* The Luoyang Civil Affairs Bureau (LCAB) stopped collaborations with all offshore NGO's, including us. Although the Department of Public Security had already approved our registration in late 2017, we had to get approval from another department for future operation, and officially wrapped up our programs with LCAB in Luoyang and Luoning.</p>
		<p><b>Registration certificate</b></p> 
2018, 2019	Henan, China	<p>During the registration process, limited activities were allowed. But we still served Family Anew children in spite of official closure of the program:</p> <ol style="list-style-type: none"> <li>Continual subsidies for foster homes in Luoyang, e.g., special education, supplies of diapers/napkins; (32 children)</li> <li>All home visits were limited to CEO founders and local staff;</li> <li>Character-building lessons for Wuxi village primary school students; (around 300 students in the school; five lessons for different classes)</li> <li>University interns (4 students) practiced in Wuxi village school.</li> </ol>
		<p><b>3. Character-building lesson</b></p> 
2018	Hong Kong	<p>Serving Hong Kong people:</p> <ol style="list-style-type: none"> <li>Sound Of Intent – Shum Shui Po low-income families, 3 months project advocating the importance of early childhood brain development; (24 children)</li> <li>Life education – 2-day summer activity about kindness to animals for young children from 5 to 7 yrs old; (around 40 children)</li> <li>AAA/AAT (animal-assisted activity/therapy) – severely disabled students in Haven of Hope Sunnyside School; (approximately 8 students x 8 lessons)</li> <li>Sister Pauline Quinn's visit – assisting CEO in initial contact with CSD.</li> </ol>
		<p><b>4. Meeting with GSD Officials</b></p> 

Time	Region	Activities
2019	Hong Kong	<p>"HI Partner" program developed, services included:</p> <ol style="list-style-type: none"> <li>1. AAA (animal-assisted activity) for the youth referred by Zion Youth Social Service; (around 5 x 8 times x 2 hours = 80 person-hours)</li> <li>2. AAA/AAT (animal-assisted activity/therapy) for severely disabled students in Haven of Hope Sunnyside School; (around five students x 15 lessons)</li> <li>3. AAA 4-day summer day-camp about kindness to animals for children from 6 to 12 yrs old; (around 23 children)</li> <li>4. AAA reading dog sessions for underprivileged children; (12 children)</li> <li>5. AAT for college students facing social turmoil; (about 5 person x 7 sessions)</li> <li>6. CEO visited 100+ inmates in 6 US state penitentiaries (prison dog program preparation).</li> </ol>



## Way forward in 2020

### I. China

After years of cooperative establishment with two major universities in Luoyang (LY), the CEO's new venture with the Education Department stands a favourable position to expand the horizon of Social Work (SW) professionals. Our unique focus is to groom a new generation of compassionate and competent social workers. We wish to impart innovative means to help resolve conflicts within families and among people, which includes pioneering research for the development of specialized School Social Work professionals. 2018-2019, we trained our interns to implement a series of character building in a local primary school of 300 children from underprivileged rural areas in Wuxi village of Luoning (LN). To establish the "In-school Social Work" profession, we are currently collaborating with the universities in LY and HK to launch a new scheme from 2020 on. We will accept ten selected SW 3rd-year undergraduate candidates in LY for a two-week internship in Hong Kong. While widening their SW perspective and enrich their localization to serve their communities, they will gain practical, innovative, and advanced knowledge with hands-on experience during the exchange.

# Estimated annual project cost (HKD): \$240,000

### II. Hong Kong

For the last 17 years, CEO focused on helping the disabled orphans and impoverished children in mainland China. The process confirmed CEO's firm belief that the greatest need for children, with or without disabilities, is to discover their self-worth by knowing that they matter and are cherished. We see the same need in mainly three categories of people in Hong Kong: 1) disabled, 2) teenagers and 3) inmates. Over the last three decades, researchers and studies globally have shown that animal-assisted activity/education/therapy (AAA/AAE/AAT respectively), particularly dogs' unconditional acceptance help many people in reducing stress and affirming self-confidence, and thus changing negative thoughts. CEO based on the knowledge and in 2019 developed our new program "HI Partner", where "HI" stands for "Human-animal



Sunnyside SEN students interacted with CEO SWD Dot-dot.



Interaction/Intervention", to serve the three groups of people in HK. Therefore several pilot projects under HI Partner Program will follow through 2020.

The first two combined pilot projects began in mid-2018 collaborating with Haven of Hope Sunnyside School and Chinese Evangelical Zion Church Social Services Division (ZCSS) respectively. The purpose is to create an AAA/AAT platform for selected ZCSS youth to participate as assistant dog handlers. We coach them to guide the therapy dog to help a group of students with severe cerebral palsy. The result has been affirmative and encouraging, albeit gradual:

- Children's awareness of the surrounding has increased (e.g., eye opened to focus on the dog)
- Motor skills have improved (e.g., reach out to touch and feed the dog)
- Receive positive responses toward the dog (e.g., tightened fists relaxed)

We are also excited to see the increased commitment level from the youth as we train him to become a dog handler.

To ensure the sustainability of the HI Partner program, we began embarking on a third pilot project in 2020. It is a specialized scheme called prison dog training, a win-win rehabilitation program for inmates. The project includes acquiring a skilled dog trainer who can teach inmates how to train dogs that assist physically, mentally, or emotionally disabled people in Hong Kong. Prison dog training programs have seen over 30 years of success in inmates' rehabilitation in the USA, Argentina, Japan, Taiwan, and Canada. The process gives inmates a perspective of other-centeredness by learning to care and train for their assigned dog. Dogs also enable them to feel accepted and loved. Dogs provide inmates hope because they can help others through a well-trained dog, thus contributing to society despite their predicament. It is also vocational training for inmates when they re-enter society as an accredited dog trainer.



The SEN child was trying to feed GEO SWD Dot-dot.



Teen volunteers at CEO experimental odorless dog-pen



"HI Partner" Reading Dog session.



Teen volunteers at CEO experimental odorless dog-pen



"HI Partner " Open House activities.

Therefore the HI Partner program will continue to utilize AAA/AAE/AAT as therapeutic approach to reach the three groups of beneficiaries in Hong Kong:-

### 1) Children with disabilities

Continue the collaboration with Sunnyside School to conduct **20 AAA/AAT sessions.**

**# Estimated annual project cost (HKD): \$252,000**

### 2) Teenagers referred by Chinese Evangelical Zion Church Social Services Division (ZCSS)

As teenagers grow up, they face different pressures and challenges. The intervention and support of adults can help them break through the barriers of growth. We will continue our collaboration with ZCSS, where youth (around 5) will participate in our monthly 3-hours AAA. Some other cases will be transferred to us to follow-up with volunteering jobs, vocational training or internship. So far, we have two successful youth cases in 2019 alone.

**# Estimated annual project cost (HKD): \$251,000**

### 3) Inmates

Rehabilitation has been an ongoing effort made by the authority attempting to reduce recidivism. We are bringing in a proven inmate dog training program from overseas to Hong Kong. We hope to help reduce recidivism by assisting inmates to gain not only skills and confidence to re-enter the society but also a renewed hope and a sense of worth to the imprisoned souls.

**# Estimated annual project cost (HKD): \$276,000**

## III. International

In November 2018, we invited Sister Pauline Quinn, the founder of the first prison dog training program in 1981, to Hong Kong and conducted a series of talks in schools, churches, and organizations. During her visit, we also met with the HK Correctional Service Department (CSD) to begin our discussion on the canine prison training scheme. In Sept 2019, we visited six different minimum to high-security Federal Penitentiaries in two States in the USA; and met face-to-face with 100+ inmates, all of whom were rehabilitated successfully in their prison dog program. We hope to implement the prison dog training program in HK and to develop a program dog trainer exchange/intern program with the US/Argentina alliances (NGOs) in the coming years.

**# Estimated first year start-up cost (HKD): \$60,000**

We anticipate the demands of our innovative and proven human-animal intervention to serve people of Hong Kong in the aftermath. The above ongoing and new projects call for about **HKD\$1,080,000** in 2020 (not including our general administration cost), we invite you to continue supporting us to help make a better tomorrow through the healing and rebuilding of people by our programs. (End)

# The estimated cost is for reference only and may differ from the actual.



**Top Photo:** State Penitentiary visit with the Founder of Prison Dog Program Sr. Pauline Quinn and the inmate-participants in US.

**Bottom Photo:** Liaise with CEO Service Dog Training partner in US.



The CEO Foundation



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